



2010 BAAMA EDUCATION AWARD

Subject matter for the GIS project topics includes, but is not limited to:

- Public health
- Transportation
- Planning
- Environment
- Conservation
- Social and cultural sciences
- Public safety

There are four competition categories:

- Web application: Websites for all competition entries must be active through May 2010.
- Poster: Poster that tells a geographic story and summarizes a work or project
- Map: Map that tells a geographic story and summarizes a work or project
- Other GIS-related business application

At least one high quality map or poster must be received in the non-web categories to warrant awarding a prize. If no high quality map or poster is received in these categories, judges can decide not to award a prize.

Deadline: May 5, 2010; entries must be submitted no later than 5:00 p.m. PST.

Winners will be announced on May 17, 2010 and posted on BAAMA's web site (<http://www.baama.org/>).

PRIZES

First-Place - \$1500.

Second Place - \$1000

Third Place - \$500

First-, second-, and third-place winners all receive Individual Membership to BAAMA for the 2010-11 fiscal year. All awardees will receive a letter of recognition. Winners will be announced in the BAAMA Journal.

JUDGING CRITERIA

Submittals in the four categories will be judged and ranked based on the following criteria:

1. **PROJECT SCOPE AND APPROACH**
2. **CONCEPT AND ORIGINALITY:** Is it an innovative map or are there a hundred like it out there already? How much of the work is borrowed from the work of others?
3. **CARTOGRAPHIC DESIGN:** Artistic Merit and Cartographic presentation. Clarity of Communication - how well does the map communicate the information it was designed to portray? Quality of Graphical Composition - is information appropriately presented and at an appropriate level of refinement? Given the intended audience for the map, is the cartographic design fitting? Website projects will be evaluated on website design, interface, and ease of use, in addition to other criteria listed above.
4. **SIGNIFICANCE:** How does the project hold significance or potential impact related to a target population or real-world issue?
5. **TECHNOLOGY:** What type of technology is used? Is the design efficient? How innovative is the use of GIS software?
6. **RELIABILITY/COMPATABILITY:** The product has to be ROBUST. A great looking website that crashes all the time isn't much of a success. A big part of web design is knowing how to deal with the web environment, particularly system crashes, freeze-ups, color palette problems, screen resolutions, download times, cross-platform issues, and general presentation stability. When this is done well, a site becomes transparent and usability becomes ubiquitous. A high level of design in this regard deserves to be rewarded.

MISCELLANEOUS NOTES:

- Judges shall use Internet Explorer 7.0 or higher or Mozilla Firefox 2.0 or higher, with a true color monitor.

- Judges will be solicited from the membership of BAAMA. A panel of three judges will evaluate each application.
- When a map is submitted, the competition director will make an initial evaluation of the map to determine whether the quality is minimally acceptable, the map is generally working, and appropriate citations and credits are given. If problems exist, the director may decline the entry with comments or instructions to the entrant. Once the director accepts the map for judging, the entrant will be notified that the map has been successfully entered into the competition.

ELIGIBILITY

To apply, an individual must satisfy all requirements below:

- A student enrolled full-time in a certificate program, undergraduate, or graduate program from the nine Bay Area counties (may attend any 2-year or 4-year program).
- **Proof of student status** must be submitted with the application – a copy of the applicant’s current semester schedule printed from their registration system.
- The applicant must be an individual student who is a BAAMA member or a student who is enrolled in a college or university that is a BAAMA educational sponsor.
- Applicants may submit a BAAMA membership application along with his/her application.
- Applications would be based on projects completed during the January 2009 to May 2010 calendar year.

WHAT TO SUBMIT

- A completed application form (attached).
- A map/map series/project printout, which summarizes the findings and conclusions of the project that uses geospatial technology (to support the application form). Screenshots of project work will be accepted; however, cartographic and other project design will be evaluated in the screenshot. List URL to web application, if applicable.
- Please submit application and project/map in Adobe PDF format. Exceptions will be made on a case-by-case basis. Convert to PDF at Adobe’s website: <https://createpdf.adobe.com/>

EDUCATION AWARD RULES

- All work must be the original work of the entrant. Use of third party or commercial technology is permitted, but must be appropriately cited. The data, if not produced by the entrant, must also be appropriately cited.
- Applicants may enter as many times as they wish, but can only win one prize.
- Up to four applicants may enter the same project (if they each had primary responsibilities in the group project).
- If appropriate, the same map may be entered in both award categories.
- Entries must have been created between January 2009 and May 2010.
- Entries must be submitted no later than 5:00 p.m. PST May 5, 2010
- Web sites for all competition entries must be active through June 2010.
- Questions may be referred to scholarship@baama.org

2010 BAAMA EDUCATIO AWARD APPLICATION FORM

Name:

Full Mailing Address:

E-mail:

Phone number:

Academic Institution:

Academic Level and Year (cert. program. / undergrad / masters / PhD):

Are you a BAAMA member?

Number of years of formal GIS training:

Number of years of job-related GIS experience:

Cartography Course Instructor or semester, course, and institution where you received cartographic instruction: Examples: Dr. Gudkart or Fall 01, Cartography 101, University of Gudkart

Why are you using GIS technology?

Are you planning on becoming a GIS professional? If so, what do you plan to emphasize as a GIS professional? If not, how do you plan to use GIS as a tool in your chosen profession?

How did you hear about the competition?

ABOUT YOUR PROJECT/MAP

Category (Choose poster, map, web, or other):

Intended Audience (100 words max):

Describe your GIS Project/Map (300 words max.)

What did you learn using GIS technology for this project?

Data sources:

Software used to create map:

Map URL (if website category):

Additional comments:

Contact information for *three* references (please include name, address, telephone, and email):

Attach map or map series, which summarizes the findings and conclusions of the project that uses geospatial technology

You will be contacted by e-mail once your submission has been received. That e-mail will confirm your submission.

Send to: BAAMA 2009 Education Award Selection Committee c/o scholarship@baama.org

Thank you for participating!